

THE 5 STEP ROADMAP TO SECURING BRAND DEALS

step 1

Create a media kit.

You want the brand to have all the information they need in one place.

Include: Follow count, follower demographic, prices, and a brief summary about your brand.

step 2

Engage with the brands!

Spend a few weeks liking and commenting on their page.

Pro tip: post stories that include their products already

step 3

Get contact information!

You can usually find an email on their website. You can also try linked in or even DM'ing them to ask for a contact.

step 4

Send an email!

Be polite, professional, and include your media kit.

step 5

Follow up! If you don't hear back send a follow up email.

If they do follow up and turn you down don't get discouraged.

Every "no" gets you one step closer to a "yes"